

## **Hospital Grand Rounds**

Stay up-to-date, learn about new developments, meet leaders in health innovation, and get to know your colleagues.

8:00 am-9:00 am, Children's National Auditorium, 2<sup>nd</sup> Floor Main

### Wednesday, October 28, 2015

# The Pediatrician's Role in Helping Mothers Achieve Their Breastfeeding Goals

Sponsored by the AAP Section on Breastfeeding Lectureship Grant



Presented by
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#### About this Session:

More than three-quarters of mothers have breastfeeding as their plan for infant feeding, yet only roughly 15% achieve the recommended six months of exclusive breastfeeding, and more than 2/3 in a recent study achieve their personal feeding goal.

Pediatricians play a crucial role in helping mothers achieve their personal feeding goals. There are some very well-defined best practices based on evidence that have been shown to increase breastfeeding rates. This talk will focus on the essential knowledge and skills that pediatricians need to help ensure that mothers who wish to breastfeed receive the care and support they need.

#### **Learning Objectives:**

Attendees of this session will be able to:

- 1. Discuss why breastfeeding knowledge and support is important for pediatricians
- 2. List ways that a pediatrician's office can become more "breastfeeding friendly"
- 3. Practice using clinical tools and easy office-based skills to help mothers be successful

#### Accreditation Information:

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of INOVA and Children's National Medical Center. The INOVA Office of Continuing Medical Education is accredited by the MSV to provide continuing medical education for physicians.



