



2014
COMMUNITY BENEFIT REPORT
SUMMARY



Children's National™

COMMUNITY INVESTMENT

Total Community Benefit

\$107,103,096

\$68,057,934
Medicaid Shortfalls

\$32,795,265
Total Community Benefit Categories

\$6,249,897
Financial Assistance



TOTAL Community Benefit Categories	\$32,795,265
Community Health Improvement Services	\$1,745,868
Health Professions Education	\$20,377,975
Subsidized Health Services	\$907,255
Research	\$8,824,338
Cash and In-Kind Contributions	\$171,660
Community Benefit Operations	\$768,169
Community Building Activities*	\$220,799

TOTAL Uncompensated Care	\$81,967,884
Financial Assistance	\$6,249,897
Medicaid Shortfalls	\$68,057,934
Bad Debt*	\$7,660,053

* Bad debt and community building activities are part of our community investment but are not recognized by the Internal Revenue Service as community benefits. Therefore, the financials associated with bad debt and community building activities are not included in the numbers for total community benefit.

Children's National Health System strives to remain at the forefront of creating innovative solutions to health problems that challenge our children and their families. Sometimes these solutions come out of our own clinical expertise and programmatic initiative. However, our most impactful efforts often emanate from innovative strategic partnerships and collaborations that benefit our communities close to home and also serve as a model for collectively improving community health across this nation. We are proud to report that last year, Children's National invested more than \$100 million in providing community benefit programming to children and families, improving community health, reducing health disparities, and strengthening our partnerships. In Fiscal Year 2014, Children's National Health System offered the following programs and services to address community needs:

PEDESTRIAN SAFETY PROGRAM: A targeted educational effort to inform parents, medical practitioners, and community leaders of the incidence of child pedestrian injuries and fatalities, this program educated the community on preventing these occurrences through dissemination of pedestrian safety information to more than 9,500 area families.

CHILDHOOD FALL PREVENTION PROGRAM: Combined training for 784 professionals, along with educational outreach to families, to promote simple safety measures that can prevent child injuries due to falling from improperly secured windows.

HEALTHY GENERATIONS PROGRAM: A comprehensive resource that equipped 375 adolescent parents with mental health services, case management support, parenting education and career and education counseling with the goal of helping them delay secondary pregnancies during adolescence and promoting positive parenting and self-sufficiency.

MOBILE HEALTH ADULT AND TEEN SUPPORT PROGRAM: An educational and supportive training program that provided separate forums for adults and teens to interact with, learn from, and ask questions of health professionals—all without leaving their own neighborhoods. Last year, 40 adults and teens learned about various health issues affecting their age groups, as well as lifestyle choices that will keep them healthy and strong.

ADVANCED PROFESSIONAL PRACTICE EXPERIENCE: A hands-on program that allowed 43 pharmacy students last year to gain a real-world introduction to identifying and treating the medical needs of underserved communities.

DC COLLABORATIVE FOR MENTAL HEALTH IN PEDIATRIC PRIMARY CARE: A comprehensive effort to unite pediatric child care providers around the need for child and youth mental health services and the integration of those services into the primary care setting. Last year, 15 practices and 142 practitioners received training material, and partners such as the DC Chapter of the American Academy of Pediatrics, the DC Department of Behavioral Health, and Georgetown University comprised a working group charged with planning, implementing, and evaluating new initiatives.

IMPROVING CHILDREN'S MENTAL HEALTH SUMMIT: A national conference held in the spring of 2014 uniting over 150 leaders in government, healthcare, and academia, with the goal of identifying practical and policy solutions that meet the unmet mental health needs of our nation's youth.

PARISH NURSING/INTERFAITH AND PASTORAL CARE: Grief and Loss Education Program partnered with the faith community and DC Department of Health to offer a two-day training to 14 faith-based leaders and other professionals who provide caring support to families and children experiencing grief and loss. Post-intervention test results showed a measurable increase in self-knowledge about, competence in, and comfort with helping families in the future.

CENTRAL SOUTHERN MARYLAND PEDIATRIC MEDICAL SOCIETY: A physician forum—now 100 members strong—that serves Anne Arundel, Calvert, Charles, Prince George's, and St. Mary's Counties in Maryland and facilitates the sharing of medical information between society participants to strengthen the overall collective knowledge base of local healthcare providers.

For more information on all of our
community benefit programs please visit
www.ChildrensNational.org/Advocacy/CommunityBenefit.

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