



## Advocacy and Population Health in Academic Pediatrics Symposium

June 7, 2017  
7:00 am – 3:45 pm

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| <b>7:00 am – 8:00 am</b>   | <b>Registration and Light Breakfast</b> Outside Auditorium, 2 <sup>nd</sup> Floor, Main Building   |
| <b>8:00 am – 8:10 am</b>   | <b>Welcome and Introductions</b> Auditorium, 2 <sup>nd</sup> Floor, Main Building<br>Tonya Kinlow, Vice President, Community Engagement, Advocacy, & Government Affairs, Children's National<br>Kurt Newman, M.D., President and C.E.O., Children's National   |
| <b>8:10 am – 9:05 am</b>   | <b>Grand Rounds: Zients Lecture in Community Mental Health</b> Auditorium<br><b>Undoing the Impacts of Discrimination on Health: Raising Resisters and Promoting Resilience Among African American Youth</b><br>Maria Trent, M.D., M.P.H., Professor of Pediatrics, Johns Hopkins School of Medicine   |
| <b>9:15 am – 10:10 am</b>  | <b>Keynote Lecture: Population Health Management</b> Auditorium<br>William Fried, M.D., Senior Medical Director, Mid-Atlantic Territory, Aetna   |
| <b>10:10 am – 10:25 am</b> | <b>BREAK</b>   |
| <b>10:25 am – 11:00 am</b> | <b>Late Breaking Session: Medicaid 911: Precision Advocacy for Children</b> Auditorium<br>Lee Beers, M.D., Medical Director, Municipal and Regional Affairs, Child Health Advocacy Institute, Children's National  |
| <b>11:00 am – 11:50 am</b> | <b>Who is the Population in Population Health?</b> Auditorium<br>Lee Beers, M.D.<br>Chaya Merrill, Dr.P.H., Director, Child Health Data Lab, Child Health Advocacy Institute, Children's National  |
| <b>11:50 am – 12:00 pm</b> | <b>BREAK</b>   |
| <b>12:00 pm – 1:00 pm</b>  | <b>Panel: Incorporating Advocacy into an Academic Portfolio</b> Auditorium<br>Moderator: Olanrewaju Falusi, M.D., Associate Medical Director, Municipal & Regional Affairs, Child Health Advocacy Institute, Children's National<br>Panelists: <ul style="list-style-type: none"> <li>• Naomi Luban, M.D., Vice Chair, Faculty Affairs, Children's National</li> <li>• Stephen Teach, M.D., M.P.H., Chair, Department of Pediatrics, Children's National</li> <li>• Hemant Sharma, M.D., M.H.S., Clinical Chief, Division of Allergy &amp; Immunology, Children's National</li> <li>• Aimee Grace, M.D., M.P.H., Adjunct Assistant Professor, General Pediatrics, Children's National, Health Policy Advisor, Office of U.S. Senator Brian Schatz</li> </ul> |

- Simmy King, D.N.P., M.S., R.N.-B.C., MBA, Nursing Director, Clinical Information Systems and Professional Development, Children's National

<b>1:00 pm – 1:20 pm</b>	<b>Move to Lunch Pickup and Breakout Session 1</b> Mini-atrium Pick up lunch boxes and beverages in Mini-Atrium (1.5 W); Attendees eat during presentations in Breakout Session 1.
<b>1:20 pm – 2:20 pm</b>	<b>Breakout Session 1 with lunch</b> <ul style="list-style-type: none"> <li>• BREAKOUT A: Communicating Your Message--Goldberg Center Conference Room Floor 1.5 West Wing             <ul style="list-style-type: none"> <li>○ Debbie Asrate, Manager, Public Relations &amp; Marketing, Children's National</li> <li>○ Lisa Cullins, M.D., Director, Child &amp; Adolescent Psychiatry Fellowship Training Program Children's National</li> <li>○ Linda Fu, M.D., M.S., Director of Academic Development, Goldberg Center for Community Pediatric Health, Children's National</li> <li>○ Leah Parker, Social Media Specialist, Public Relations &amp; Marketing, Children's National</li> <li>○ Rebecca Porterfield Siddon, Senior Media Relations Specialist, Public Relations &amp; Marketing, Children's National</li> </ul> </li> <li>• BREAKOUT B: Making Big Data Meaningful and Manageable—West Conference Room 5<sup>th</sup> Floor West Wing             <ul style="list-style-type: none"> <li>○ Brian Jacobs, M.D., Chief Information Officer and Chief Medical Information Officer, Children's National</li> <li>○ Sonya Burroughs, M.D., Manager, CIQN, Children's IQ Network, Children's National</li> <li>○ Forrest Null, Clinical Informatics Analyst Bear Institute at Children's National</li> </ul> </li> <li>• BREAKOUT C: Using Your Expertise and Experience to Influence Government—South Conference Room, 5<sup>th</sup> Floor West Wing             <ul style="list-style-type: none"> <li>○ K. Carter Batey, Manager, Government Affairs (Virginia), Children's National</li> <li>○ Aisha Braveboy, Manager, Government Affairs (District of Columbia, Maryland), Children's National</li> <li>○ Jennifer Porter, Government Affairs Specialist, Children's National</li> <li>○ Bill Quirk, Director, Government Affairs, Children's National</li> </ul> </li> </ul> <p><i>Note: BREAKOUT D WILL ONLY BE HELD IN SESSION #2.</i></p>
<b>2:20 pm – 2:30 pm</b>	<b>Move to Breakout Session 2</b>
<b>2:30 pm – 3:30 pm</b>	<b>Breakout Session 2</b> <ul style="list-style-type: none"> <li>• BREAKOUT A: Communicating Your Message—West Conference Room, 5<sup>th</sup> Floor West Wing</li> <li>• BREAKOUT B: Making Big Data Meaningful and Manageable—Goldberg Center Conference Room, Floor 1.5 West Wing</li> <li>• BREAKOUT C: Using Expertise and Experience to Influence Government—South Conference Room 5<sup>th</sup> Floor West Wing</li> <li>• BREAKOUT D: Working with System and Community Partners to Impact Population Health—Auditorium 2<sup>nd</sup> Floor Main             <ul style="list-style-type: none"> <li>○ Lee Beers, M.D.</li> <li>○ Olanrewaju Falusi, M.D.</li> <li>○ Sue Flaherty, Children's Hospital Foundation</li> <li>○ Marcee White, M.D., Medical Director, Mobile Health, Children's National</li> </ul> </li> </ul>
<b>3:30 pm – 3:45 pm</b>	<b>Symposium Concludes from Breakout Session</b>