



2018 WHITE HAT GALA

CASINO ROYALE: BETTING ON OUR KIDS

EVENT DETAILS

DATE & TIME: THURSDAY, OCTOBER 25, 2018
6:30 PM – 11:00 PM

LOCATION: ANDREW W. MELLON AUDITORIUM, WASHINGTON D.C.

ATTIRE: BLACK-TIE OPTIONAL

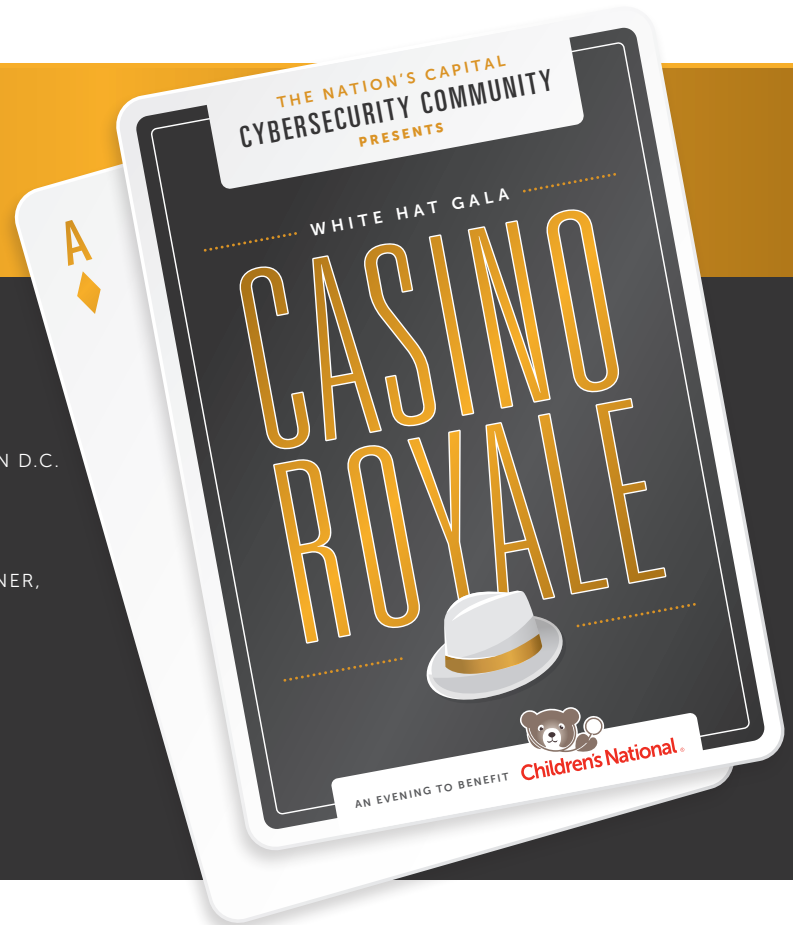
ATTENDEES: APPROXIMATELY 300 GUESTS WILL ATTEND THIS INSPIRATIONAL EVENING OF NETWORKING, DINNER, AND CASINO-THEMED ENTERTAINMENT.

EVENT SCHEDULE

COCKTAIL RECEPTION 6:30 PM – 8:00 PM

DINNER & PROGRAM 8:00 PM – 9:30 PM

AFTER-HOURS LOUNGE 9:30 PM – 11:00 PM



♥ THE WHITE HAT GALA

The White Hat organization was established in 2004 in the United Kingdom to protect vulnerable children through charitable means. Following this model, **White Hat USA** was organized in 2012 with the goal of raising money to help children at risk while providing networking opportunities for members of the Cyber Security community. In its first five years, the White Hat Gala has raised over \$1,700,000 in support of the patients and families at Children's National Health System. We are excited to continue building this tradition with the 6th Annual White Hat Gala.

♥ CHILDREN'S NATIONAL HEALTH SYSTEM

Expertise... Innovation... Excellence... for Every Child

With the support of generous donors and partners, Children's National is advancing pediatric medicine through expertise, innovation, and excellence in care and research. A leader in the development of innovative therapies for childhood disease, Children's National improves the health of children today as it pursues the cures of tomorrow.

- **Expertise.** Since 1870, we have focused solely on children, pioneering new treatments and therapies that save and improve lives. We are consistently ranked in *U.S. News* and *World Report* across specialties and have achieved the prestigious Magnet designation status for nursing excellence.
- **Innovation.** Innovation is at the heart of all that we do. We accelerate solutions for children in our region, across the nation, and around the world through cutting-edge research, specially designed technology and equipment, and telemedicine programs that connect physicians and children wherever they are.
- **Excellence.** Children require complex care tailored to their unique size and physiology. Our facilities, equipment, child life specialists, art and music programs, and family-centered approach enable us to treat the whole child effectively and compassionately.
- **For Every Child.** Philanthropy advances our mission, fuels innovation, and ensures that every child we treat can receive the same level of world-class care. Donations directly impact children and families by covering services that are not covered by insurance and funding innovations that would not be possible otherwise.

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To register online, visit: www.whitehatusa.org

SPONSOR BENEFITS AND OPPORTUNITIES

Sponsoring the White Hat Gala is an excellent opportunity for your organization to support one of the leading children's hospitals in the nation. As a sponsor, your organization will:

- Gain exposure at the event to approximately 300 regional business leaders, philanthropists, government officials, and world-class physicians.
- Support one of U.S. News & World Report's top 10 pediatric hospitals in America, providing value and recognition for your company, employees, and customers.
- Elevate your company's visibility through our various recognition benefits.
- Become a partner of a leading research and patient care facility.
- Provide the necessary funds to help us treat children with illnesses of all types, and keep our doors open for every child who needs us — regardless of their family's ability to pay.

WHITE HAT GALA SPONSORSHIP OPPORTUNITIES

Exclusive "Bond" Sponsor – \$50,000

RECOGNITION BENEFITS

- Exclusive "Bond" Level Sponsorship of the Gala with full logo branding opportunities
- Main stage visibility including logo placements and stage recognition by Children's National executive or event chair
- "Volunteer Excellence Award" naming rights and stage presentation opportunity
- Logo recognition via Gobo lighting in event space
- Opportunity to distribute premium company giveaways for each White Hat attendee
- Highest logo placement on all printed materials, as available (including invitation, signage, program, etc.)*
- Logo recognition on the White Hat Gala website with a live link to your organization
- Tabletop logo recognition on sponsored tables at the event*
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

PARTICIPATION BENEFITS

- Two tables of ten seats at the dinner with front row premier seating
- VIP Reception admission for twenty guests
- Discounted "Friends & Family" rate of \$250 for additional ticket purchases

Diamond Sponsor – \$35,000

RECOGNITION BENEFITS

- Exclusive VIP Reception hosting and logo recognition opportunity
- VIP Reception "Welcome" speaking opportunity
- Main stage recognition by Children's National executive or event chair
- Opportunity to distribute premium company giveaways for each White Hat attendee
- Premium logo placement on all printed materials, as available (including invitation, signage, program, etc.)*
- Logo recognition on the White Hat Gala website with a live link to your organization
- Tabletop logo recognition on sponsored tables at the event*
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program.

PARTICIPATION BENEFITS

- Two tables of ten seats at the dinner with front row premier seating
- VIP reception admission for twenty guests
- Opportunity to be seated with federal or private CISO**
- Discounted "Friends & Family" rate of \$250 for additional ticket purchases

Skyfall Sponsor – \$25,000

RECOGNITION BENEFITS

- Main stage recognition by Children's National executive or event chair
- Opportunity to distribute premium company giveaways for each White Hat attendee
- Premium logo placement on all printed materials, as available (including invitation, signage, program, etc.)*
- Logo recognition on the White Hat Gala website with a live link to your organization
- Tabletop logo recognition on sponsored tables at the event*
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program.

PARTICIPATION BENEFITS

- Two tables of ten seats at the dinner with premier seating
- VIP reception admission for twenty guests
- Opportunity to be seated with federal or private CISO*
- Discounted "Friends & Family" rate of \$250 for additional ticket purchases

*Pending print deadlines.

**Pending participation/availability

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GoldenEye Sponsor – \$15,000

RECOGNITION BENEFITS

- Logo recognition on all printed materials, as available (including invitation, signage, program, etc.)*
- Logo recognition on the White Hat Gala website with a live link to your organization
- Tabletop logo recognition on sponsored table at the event*

PARTICIPATION BENEFITS

- One table of ten seats at the dinner with priority seating
- Discounted "Friends & Family" rate of \$250 for additional ticket purchases

Moonraker Sponsor – \$10,000

RECOGNITION BENEFITS

- Name recognition on all printed materials, as available (including signage, program, etc.)*
- Name recognition on the White Hat Gala website
- Tabletop logo recognition on sponsored table at the event*

PARTICIPATION BENEFITS

- One table of ten seats at the dinner with priority seating

Quantum Sponsor – \$5,000

RECOGNITION BENEFITS

- Name recognition on all printed materials, as available (including signage, program, etc.)*
- Name recognition on the White Hat Gala website

PARTICIPATION BENEFITS

- Four seats at the dinner

Thunderball Sponsor – \$2,500

RECOGNITION BENEFITS

- Name recognition on all printed materials, as available (including signage, program, etc.)*
- Name recognition on the White Hat Gala website

PARTICIPATION BENEFITS

- Two seats at the dinner

WHITE HAT GALA UNDERWRITING OPPORTUNITIES

Cocktail Underwriter – \$17,500

RECOGNITION BENEFITS

- Exclusive sponsorship of event bars and specialty cocktails
- Naming opportunity of "signature" cocktail
- Logo recognition at bars and on cocktail napkins*
- Logo recognition on all printed materials, as available (including invitation, signage, program, etc.)*
- Logo recognition on the White Hat Gala website with a live link to your organization
- Tabletop logo recognition on sponsored tables at the event*

PARTICIPATION BENEFITS

- One table of ten seats at the dinner with priority seating

Casino Underwriter – \$15,000

RECOGNITION BENEFITS

- Exclusive sponsorship of "Casino Royale" Gaming Activities
- Tabletop logo recognition on all gaming tables
- Logo recognition on all printed materials, as available (including invitation, signage, program, etc.)*
- Logo recognition on the White Hat Gala website with a live link to your organization

PARTICIPATION BENEFITS

- Eight seats at the dinner with priority seating

INDIVIDUAL TICKETS CAN BE PURCHASED FOR \$500.

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We are happy to work with you to build a customized sponsorship package
reflective of your individual or corporate interests!

For more information, contact Kelsey Presswod
301-565-8532, kpresswood@childrensnational.org

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SPONSOR REGISTRATION

Thank you for your support! Please keep in mind that in addition to the options below, we are happy to work with you to build a customized sponsorship package reflective of your individual or corporate interests.

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Yes, we would like to participate in the White Hat Gala as a:

- Exclusive "Bond" Sponsor: \$50,000
- Diamond Sponsor: \$35,000
- Skyfall Sponsor: \$25,000
- GoldenEye Sponsor: \$15,000
- Moonraker Sponsor: \$10,000
- Quantum Sponsor: \$5,000
- Thunderball Sponsor: \$2,500

We would like to take advantage of the following Underwriting Opportunity:

- Cocktail Underwriter: \$17,500
- Casino Underwriter: \$15,000

We would like to purchase (____) individual tickets at \$500 per ticket.

We cannot attend but would like to make a contribution in the amount of \$ _____.

Please consider this gift entirely tax-deductible. I waive any tangible benefits provided.

Payment Options:

- Enclosed is a check (made payable to the Children's Hospital Foundation) for payment in full.
- I would like to make a one-time payment with my credit card.

Please list me/us in printed materials as: _____

(Print deadline for invitation is Tuesday, July 31, 2018; Print deadline for program is Friday, October 12, 2018)

Information:

Name: _____ Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

I wish to charge my credit card:

- Visa
- MasterCard
- Discover
- AmEx

Card Number: _____ CVC: _____ Expiration: _____

Signature: _____

