kids+ pediatrics

Breastfeeding Center of Pittsburgh

Think
Built

Think
Perform

December 2015

Todd Wolynn, MD, IBCLC, MMM
Chad Hermann, MA, PhD ABD
Think
- Independent
- Medicine AND Business Focused
- Lean, Adaptable, Practical, Tough
- To Connect/Reach/Impact
- Entrepreneurial
- Risk Tolerant
- Opportunistic
- Progressive/Forward-thinking
- Deep Market Understanding

Perform
- "Living Lab"
- Lead, Pushing the Edge
- Nimbly yet Powerfully
- Tenacious & Dependable
- Successful

Built
- Independent
- Medicine AND Business Focused
- Lean, Adaptable, Practical, Tough
- To Connect/Reach/Impact

The Kids Plus Medical Village
- Enhanced Access
- Community Based
- Learning & Education
- Wellness Oriented
- Employer Compatible
- Social Media Connectedness
- Family Support
- Expanded Services

Community
- Unity
- Authentic
- Local
- Relevant
- Hip
- Progressive
- Fun
- Connected

SICK

WELL
Breastfeeding

8 Physician IBCLC’s
1 PA IBCLC
2 NP IBCLC’s
3 Nurse IBCLC’s
3 IBCLC’s
17 IBCLC’S!!!

Nationally Recognized... Regional Resource

Fitness Thru Play

Orientation for Youth Sports Coaches

ACL Tear Prevention Program

Movement and Play

Athletic Excellence

Concussion Awareness Education

Nutrition:
Breastfeeding
Food Introduction
Feeding Patterns
Meal Preparation

Movement:
Development
PLAY
Activities
Athletics
Sports

Healthy Habits 4Life
American Academy of Pediatrics
Dedicated to the Health of All Children

COPI
Childhood Obesity Performance Improvement Collaborative

Highmark
Early Childhood Developmental Specialist

PLA

"Brain Health"

Playful Pittsburgh Collaborative

Mindfulness

Service Coordination

Learning & Education

Adaptation Attaching Adjustment

Parenting

Co-Location → Integration

Quality Improvement

Level 3 PCMH National Committee Quality Assurance

Collaboration

2010 - Patient Access and Satisfaction
2012 - Business Case for Virtual Care
2013 - Redefining the Pediatric Visit
2014 - Outcome Metrics Applications
2015 - Pediatric Support in HR/Benefits

Patient Access and Satisfaction

(2010 Project)

2010 - AM 8:00P
2011 - AM & PM 8:00P
2013 - All Day 8:00P

Carnegie Mellon University Heinz College
Thank you

DrTeddWo

Todd Wolynn MD, MMM, IBCLC